



Press Release

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For Immediate Release

Wound, Ostomy, and Continence Nursing Certification Board Recognizes Home Care Provider Iowa Health Home Care, Urbandale, Iowa, Receives Employer Award

MILWAUKEE, Wisconsin, July 6, 2010 The Wound, Ostomy, and Continence Nursing Certification Board (WOCNCB) announced that Iowa Health Home Care of Urbandale, Iowa, is the recipient of the 2010 WOCNCB Employer Recognition Award. The award was presented on June 13th at the 2010 Joint Conference of the Wound, Ostomy and Continence Nursing Society and the World Council of Enterostomal Therapists in Phoenix, Arizona. Accepting the award on the behalf of Iowa Home health Care were Elizabeth Sutton, Executive Director of Certified Services, and Liz Brecht, RN, BSN, CWOCN.

According to Marilyn Swindle, DNP, MBA, RN, CWOCN, the WOCNCB Employer Recognition Award is given annually to honor an organization that demonstrates exceptional value and support of certification for wound, ostomy or continence (WOC) nurses.

“As the Awards Committee evaluated the nomination materials submitted for this award, several actions stood out,” explained Marilyn Swindle, DNP, MBA, RN, CWOCN. “In an era when all health care organizations are faced with multiple challenges regarding patient care, Iowa Home Health Care has recognized the value of WOCNCB certification for enhanced patient outcomes and safety. As home health care clinician Liz Brecht wrote in her nomination application, Iowa Home Health Care paid for her education in the specialty, providing funds for tuition, books, clinical instruction and examination fees. Further, as Iowa Home Health Care purchased additional health care agencies, it expanded WOC nursing services at those locations by hiring two more WOC nurses and invested in specialized software for wound management as well as teleconferencing space and technology.”

According to Ms. Brecht, “Iowa Home Health Care understands the value a WOC nurse can bring to patients and the agency. They have committed the necessary financial support and personnel to make the WOC nurse available to all patients with wound, ostomies or incontinence concerns in the agency.”

Located in Urbandale, Iowa, Iowa Home Health Care provides care to patients with a variety of needs and functions as an extension of a physician's practice in the comfort of the patient's home. The vision of the company is to provide the best outcome for every patient, every time by offering a complete range of services including: infusion therapy, pediatric care, home medical equipment, Lifeline, home nursing and hospice. Iowa Health Home Care's affiliation with the Iowa Health System makes it a part of a complete continuum of care ready to meet the diverse needs of its patients. No other home care organization in the area can offer the same "one-stop" shop experience. All services are provided 24-hours a day, 7 days a week. For more information please visit www.iowahealthhomecare.org

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About the WOCNCB The Wound, Ostomy and Continence Nursing Certification Board is a professional organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB's stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. The WOCNCB has certified more than 5,800 nurses worldwide. The WOCNCB is accredited by the National Commission for Certifying Agencies and the Accreditation Board for Specialty Nursing Certification, formerly the accreditation committee of the American Board of Specialty Nursing (ABNS). For more information, contact the WOCNCB at (888) 496-2622, e-mail marketingmanager@wocncb.org, or visit www.wocncb.org.



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